

OUTLINE TEMPLATE FOR FINAL PROJECT

ENV 163

1. Introduction with Company information

Provide some information about your chosen company including its size, its products, and how it presents its sustainability strategies in the mission statement of the CSR report. In other words, from reading their CSR report, how important is sustainability for this company?

2.1. How well does firm disclose its sustainable information?

You will compare the disclosure to its competitor and to the industry on the following dimensions

2.1.1. Overall disclosure

2.1.2. Disclosure by pillar

2.1.3. Disclosure based on SASB industry recommendations

2.2 How well does the firm perform?

Describe how your company performs as compared to its main competitor and to the other firms in its industry based on the data provided and other sources you might include. Please provide some details on the strategies implemented by the firms and its competitors.

2.2.1 GHG scope 1, 2, 3

Here you can compare the GHG emissions of your company to the mean number in the industry (that we provided in the tables given to you). So you would explain if your company performs better than the mean or worse and how it compares to the best or the worse in the industry (i.e. min or max in the tables provided). If there are not enough companies in your industry reporting on that metric, you can look at the mean for the entire population of firms (that we also provide in the tables given to you) If your company doesn't disclose on this metric, then you would explain it.

2.2.2. Water consumption

Same as above

2.2.3. Land use

Same as above

2.2.3. % of employee white, women, black, Asian etc..

Same as above

2.3. Recommendations to improve the disclosure and sustainability strategy of your chosen company

Please use some specific examples and references. There might be some ideas for improvement that you can glean from competitors or from firms in other industries.

2.4. How would these recommendations improve the firm corporate performance?

Sustainable practices that are linked to consumer willingness to pay or to cost savings might be more likely to be implemented. So in describing your suggested strategies, please include some elements of the Green Bundle to better support your recommendations. Please include references from your readings.

Conclusion

Summarize briefly your main findings and argument.

References

Please include the references used using the following APA style
<https://www.mendeley.com/guides/apa-citation-guide/> Author, Date, Title, Journal title, page numbers.